



Marketing & Branding Services

Business Cards <small>QuickTime™ and a TIFF (Uncompressed) decompressor are needed to see this picture.</small>	Full color business cards starting at \$30.00 for quantities of 500 (Pricing depends upon card stock, quantity, or double/ single sides)			
Client Reminder Post Cards	500 4x 6 postcards starting at \$85.00 (Pricing depends upon card stock, quantity, or double/ single sides, and turn around time)			
6x9 Comp Cards	200 postcards starting at \$100 (Pricing depends upon card stock, quantity, or double/ single sides, and turn around time)			
Direct Mailings	20 cents per mailing piece + postage (minimum of 150 pieces required)			
Email Marketing	\$30 month for members/ \$50 for non-members (Includes electronic comp card with up to three photos, website link, contact info, and 500 recipients)			
Purchase Email List	TBA			
Purchase Direct Mailing List	TBA			
Website Optimization Get your website at the top of the Goggle search <small>(you can chose all as a one time service)</small>	Initial Key Word Search & Meta Tag Creation/ Recommendations	Website Analytics Setup	Submit Site To Major Search Engines/ Directories	Get other sites to reference your website by adding links
	\$80	\$60	\$100 A month	\$60 A month
Internet	Create an online presence by driving traffic to your website by hiring a virtual assistant to manage your blogs & social networking websites			

Marketing via Managing Your Social Networking Websites	<ul style="list-style-type: none"> • \$12/ hour for purchasing 10 hours • \$11/ hour for purchasing 20 hours • \$10/ hour for purchasing 50 hours 					
Group Magazine Advertisement (8.5 x 11 Ad shared with 8 people featuring your work)	Producer's Guild Quarterly (Circulation of 5000 Nationally)	DGA Monthly (Circulation of 15,000 Nationally)	The Hollywood Reporter (Circulation of 60,000 Internationally)	Makeup Artist Magazine (Circulation of 20,000 Internationally)	Backstage West	AFRA Quarterly (Circulation of 70,000 Nationally)
	\$325 yr	\$250 yr	\$1300 yr	\$250 yr	\$250 yr	\$350 yr

**All prices reflect member rates. Non-member rates will be 20 – 30% higher